

There are a total of 12 animal signs in the Chinese calendar based on five cycles of 12 years each, with each cycle tempered by one of the five Chinese elements of Metal, Wood, Water, Fire and Earth. According to Chinese astrology and belief, the traits of these zodiac animals not only shape the personalities of people born under the respective sign but also their lives and the events of the year. Apart from the Tiger, the other Chinese zodiac animals are the rat, ox, rabbit, dragon, snake, horse, goat, monkey, rooster, dog and pig.

The affectionate, generous and attractive Tiger, third in the Zodiac Cycle, starts off yet another New Year on the Chinese zodiac calendar in 2010. Three graphic illustrations of this dynamic Tiger ushering in the new Lunar Year 2010 are shown in this set stamps of 1st Local, 65¢ and \$1.10.

Being the third of the 12 animal signs, those born in the year of the Tiger are often said to possess character traits such as affectionate, generous and attractive. Tigers are energetic individuals who believe in enjoying a life full of challenges and unexpected events. Finding pleasure in the unpredictable, they are not afraid to explore the new and unusual. They are affectionate, generous, and faithful but can be impatient and rebellious. Competitive, determined and untiring in work when motivated in the right way, Tigers will always approach their problems in a direct or even a radical way and is never in doubt about what they want to accomplish.

Famous personalities born in the Tiger year include Ludwig van Beethoven, Stevie Wonder, Marilyn Monroe, Ho Chi Minh, Alec Guinness and Karl Marx.

Denominations: 1st local, 65¢, \$1.10

Stamp Size: 40mm X 30mm (1st local & 65¢)

35mm X 45.65mm (\$1.10)

Collectors' Sheet with a \$5 and 10 stamps: 105mm X 65mm

Perforation: 13.33 (1st local & 65¢)

13.15 (\$1.10)

Paper: Unwatermarked

Printing Process: Offset Lithography (Stamps);

Offset Lithography with high reflective index transparent hologram with morphing effect (Collectors' sheet)

Printers: Southern Colour Print (Stamps)

Cartor Security Printing (Collectors' Sheet)

Sheet Content: 10 stamps per gummed-back and self-adhesive sheet

Designer: Leo Teck Chong

First Day Cover (without stamps): \$0.25*

Pre-cancelled First Day Cover affixed with stamps: \$2.75*

Presentation Pack: \$3.75*

Collectors' Sheet: \$16.80*

Date of Issue: 8 JANUARY 2010

Characteristics: Affectionate, Generous and Attractive

Zodiac Series-

Tiger



Special Highlight

Collectors' sheet

Offset Lithography with high reflective index transparent Hologram with morphing effect

Obtainable from any Post Office and the Singapore Philatelic Museum.

First Day Covers (without stamps) are available for sale one week before the issue date.

*Prices inclusive of 7% GST for purchases within Singapore.

1st Local stamps can be used to make-up the postage for overseas mail.

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