

# CI LNY: YEAR OF THE OX

8 JANUARY 2009

55c.....Illustrative Ox  
\$1.65...Chinese symbol for Ox



1594098 zodiac sheetlet

Each year Australia Post issues a stamp to celebrate lunar new year, which is the most important of the traditional Chinese festivals. It is celebrated by Chinese people throughout the world. The Chinese zodiac is made up of a 12-year cycle and Chinese animal signs are used for dating the years. The recurring animal cycle is Rat, Ox, Tiger, Rabbit, Dragon, Snake, Horse, Goat (or Sheep), Monkey, Rooster, Dog and Pig. The next lunar new year is the Year of the Ox, which begins on 26 January 2009.

The Ox symbolises loyalty and tenderness and is highly respected in traditional Chinese society signifying prosperity through fortitude and hard work. The minisheet of the issue depicts Laozi, a prominent thinker in ancient China. A native of Chu, a southern state in the Zhou dynasty, he served as a keeper of archival records at the court.

Confucius (551–479 B.C. or 2,500 years ago) was a contemporary. Witnessing the decline of Zhou, he departed for the wilderness on his faithful ox. Upon reaching the border he was asked to put his teachings into writing. The result was a book titled Daode jing, which today is one of the most translated works in world literature. The influence of Laozi on Chinese culture is reflected in philosophic thought, literature, calligraphy, painting, music and other cultural traditions.



1594142 minisheet



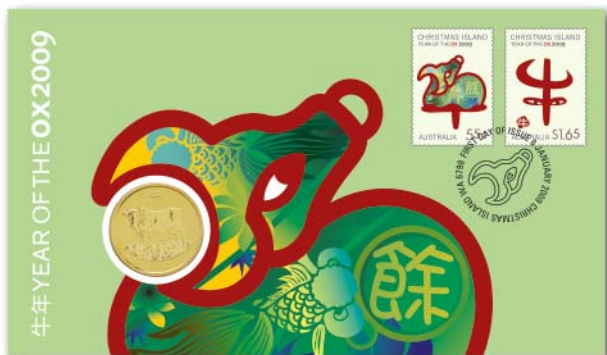
1594212 postcard



1594126 stamp pack

The stamps feature the calligraphic symbol for the Ox and its pictorial derivation. People born in Ox years include Princess Diana, Charlie Chaplin and Napoleon. Ox years over the last century were 1901, 1913, 1925, 1937, 1949, 1961, 1973, 1985 and 1997. The stamp pack doubles as a greeting card and can be sent to family and friends within Australia and overseas using the matching PPE and IPPE.

The stamp pack is designed for use as a greeting card using the matching postage paid envelopes.



1594008 postal and numismatic cover – 2009 Issue no.1



1594231 ppe (domestic)



1594232 ippe (international)

## TECHNICAL DETAILS

Issue date .....	8 January 2009
FDI withdrawal date .....	28 February 2009
Denominations.....	1 x 55c, 1 x \$1.65
Stamp design .....	Dani Poon
Printer .....	Energi Print
Paper.....	Tullis Russell
Printing process .....	Lithography
Stamp/minisheet size.....	26mm x 37.5mm/136mm x 70mm
Zodiac sheetlet size .....	170mm x 210mm
Perforations .....	14.6 x 13.86
Sheet layout .....	50
Special feature .....	Image & foiling in gutter (10 x 55c)
National postmark.....	Christmas Island, WA 6798



# CHRISTMAS ISLAND LNY: YEAR OF THE OX

8 JANUARY 2009



1594002 first day cover (gummed)  
1594013 first day cover (minisheet)



1594252 first day cover (zodiac sheetlet)



## LNY FESTIVAL IN VICTORIA

Each year Australia Post sponsors the three day "Hawkers Bazaar" at Crown Casino in Melbourne. The dates for 2009 are 30 January to 1 February (11am to 11pm).

The LNY stamp issue designer Dani Poon will be available for signing sessions each day. A special Year of the Ox **Personalised Stamps™** sheet will also be on sale at the venue with a generic version available to mail order customers.

**1594400**

**LNY generic souvenir sheet \$15.95**

Please refer to the website for signing session times and updates.



This limited edition 2009 LNY: Year of the Ox display set features a silver ingot replicating the 55c stamp artwork in relief. Also included is the 2009 LNY: Year of the Ox miniature sheet. Only 1,000 have been produced. The set comes with a certificate of authenticity and is housed in a wooden box to enhance and protect. Available while stocks last.



1594184 prestige booklet (cover shown here)

**8 January 2009****CI Lunar New Year: Year of the Ox**

Supplement design set (gummed), minisheet, zodiac sheetlet, gutter strip (10 x 55c with design)

Optional nil

**8 January 2009****AAT: South Magnetic Pole 1909–2009**

Supplement design set (gummed), minisheet

Optional nil

**22 January 2009****Australia Post Australian Legends Award**

Supplement design set (gummed blocks of four), s-a mixed booklet, gutter block (2)

Optional s-a booklet (5) -includes mixed, gutter strips with design (2)

*In the case of self-adhesive stamps, Australia Post will supply collector packs, full booklets or sheetlets only.*

**3 February 2009****With Love**

Supplement design set (gummed), s-a booklets (3)

Optional s-a booklets (3), s-a sheetlet (1), gutter strips with design (2)

**19 February 2009****Inventive Australia**

Supplement se-tenant strip of five (gummed) & five x s-a from roll, minisheet

Optional s-a booklet, s-a strip from roll, collector pack

**Mail order codes**

<b>1597235</b>	<b>Australian Supplement</b>	<b>\$46.20</b>
<b>1597236</b>	<b>Australian Optional</b>	<b>\$94.40</b>
<b>1597238</b>	<b>Christmas Island Supplement</b>	<b>\$14.10</b>
<b>1597239</b>	<b>AAT Supplement</b>	<b>\$6.60</b>
<b>1608235</b>	<b>Megafauna Supplement</b>	<b>\$2.20</b>

**(includes strip of four by Pemara)**

## NEW ISSUES

Mail order (Retail)	Product Description	Price	Planned Withdrawal Date
8 January 2009	Christmas Island LNY: Year of the Ox		
1594067	Stamps (1 x 55c, 1 x \$1.65)	\$2.20	31 July 2009
1594258	Set of minisheets (mint, postmarked) [MO]	\$4.40	31 July 2009
1594142 (36398)	Minisheet (mint)	\$2.20	31 July 2008
1594143	Minisheet (postmarked) [MO]	\$2.20	31 July 2009
1594258 (36400)	Pack of five minisheets	\$11.00	31 July 2009
1594098 (36401)	Zodiac sheetlet	\$4.20	31 July 2009
1594126 (36406)	Stamp pack (doubles as a greeting card)	\$2.65	31 July 2009
1594001	Set of first day covers and PNC [MO]	\$22.25	28 February 2009
1594002 (36403)	First day cover (gummed)	\$2.50	28 February 2009
1594013 (36404)	First day cover (minisheet)	\$2.50	28 February 2009
1594252 (36405)	First day cover (zodiac)	\$2.30	28 February 2009
1594005 (36402)	First day cover (blank – not included in the set)	\$0.30	31 July 2009
1594212 (36407)	Postcard (single)	\$1.50	31 July 2009
1594230	Set of PPEs [MO]	\$3.00	31 July 2009
1594231 (36408)	PPE (domestic)	\$0.65	31 July 2009
1594232 (36409)	IPPE (international)	\$2.35	31 July 2009
1594008 (36410)	LNY stamp & coin cover (with seal of authenticity)	\$14.95	31 July 2009
1594184 (36411)	LNY: Year of the Ox prestige booklet	\$12.95	31 July 2009
1594240	Set of gutters (10 x 55c, 10 x \$1.65) [MO]	\$5.50	31 July 2009
1594241 (36393)	Gutter (10 x 55c – with design)	\$5.50	31 July 2009
1594242 (36397)	Gutter (10 x \$1.65)	\$16.50	31 July 2009
1594350	Lunar New Year: Year of the Ox ingot set [MO]	\$250.00	To be advised
1594400	LNY: Year of the Ox generic souvenir sheet [MO]	\$15.95	To be advised